Rep Order# EC'd Yes 7904206 Ver# Status New

Traffic Order#

Last Received: Printed: 09/17/2012 1:07 PM 09/17/2012 10:32 AM

Showing Buylines: All Lines

1 of4

Station KSL-TV SALT LAKE CITY Estimate# Product Advertiser CHH 1011 ) CTR FOR INDV FREEDOM Agency

Agency C/P1/P2/E Flight Dates ALEXANDRIA, VA 22314 ( ) MAIN STREET MEDIA GROUP PO BOX 25092 09/19/2012 - 09/28/2012 61/139/1011

Hiatus Weeks

Rep Firm Sales Office ( Salesperson ( ) WASHINGTON ) JAMIE ANDRUS

202-872-1155

Salesperson Phone# Salesperson FAX#

— CONTRACT COMMENT ---

Fax#

Phone# Buyer

Noelle Ramsey

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. 

## - REMARKS -

IS EST. PLS CFM. THANKS! MARIA NEW ORD FOR CENTER FOR INDIVIDUAL FREEDOM 9/19-9/28. SHARE

14 M-F Rating: 5.0	11 W-F Rating: 5.0	6 M-F Rating: 4.1	3 W-F Rating: 4.1	2 SU Rating: 1.7	In Day  1 SU Rating: 1.5
KSL 5 NEWS AT 6P Buyline Comment: 1/DAY	KSL 5 NEWS AT 6P Buyline Comment: 1/DAY	KSL 5 NEWS AT 630P Buyline Comment: 1/DAY	KSL 5 NEWS AT 630P Buyline Comment: 1/DAY	SUNDAY TODAY	ProgramSUNDAY EDITION
62-630P	6P-630P	630P-7P	630p-7p	7A-8A	Time  9A-930A
:30	:30	:30	:30	:30	Len 
09/24-09/28	09/19-09/21	09/24-09/28	09/19-09/21	09/23-09/23	Dates  09/23-09/23
ហ	ω	ហ	ω	н	Spots/Week  1
\$650.00	\$650.00	\$525.00	\$525.00	\$185.00	Rate  \$125.00
ហ	ω	<b>U</b> ī	ω	н	Total Spots

	EC'd Yes	Rep Order#
		7904206
		Ver# 1
		Status New
		Traffic Order#
Showing Buylines: All l	Last Received: 09.	Printed:
Lines	09/17/2012 10:32 AM	09/17/2012 1:07 PM
		2 of

46 SA Rating: 1.9	45 SA Rating: 3.1	40 M-F Rating: 2.7	37 W-F Rating: 2.7	32 M-F Rating: 1.6	29 W-F Rating: 1.6	28 SU Rating: 7.6	23 M-F Rating: 4.3	20 W-F Rating: 4.3	In Day 19 SU Rating: 2.1	Station KSL-TV Advertiser ( Product CFIF Estimate# 1011 Buyer Noell Phone# Fax#
KSL 5 NEWS AT 6P SAT	SPORTS BEAT SATURDAY	KSL 5 NEWS TODAY Buyline Comment: 1/DAY	KSL 5 NEWS TODAY Buyline Comment: 1/DAY	TODAY SHOW 2 Buyline Comment: 1/DAY	TODAY SHOW 2  Buyline Comment: 1/DAY	SPORTSBEAT NEL AFTER SUNDAY NIGHT	KSL 5 NEWS Buyline Comment: 1/DAY	KSL 5 NEWS Buyline Comment: 1/DAY	Program	KSL-TV SALT LAKE CITY ( ) CIR FOR INDV FREEDOM CFIF 1011 Noelle Ramsey
						H				Agency ( ) MAIN? PO BOX 25092 ALEXANDRIA Agency C/P1/P2/E 61 Flight Dates 09/12 Hiatus Weeks
6P-630P	1035P-1105P	6A-7A	6A-7A	9A-10A	9A-10A	930F-10F	5P-530P	5P-530P	Time  8A-9A	( ) MAIN STREET MEDIA GROUP PO BOX 25092 ALEXANDRIA, VA 22314 P1/P2/E 61/139/1011 es 09/19/2012 - 09/28/2012 seks
:30	:30	:30	:30	: 30	:30	:30	:30	:30	:30	MEDIA GROUI 14 9/28/2012
09/22-09/22	09/22-09/22	09/24-09/28	09/19-09/21	09/24-09/28	09/19-09/21	09/23-09/23	09/24-09/28	09/19-09/21	Dates  09/23-09/23	
<b>ب</b>	<sub>H</sub>	ن ن	ω	ហ	ω	, <del>,</del>	<b>U</b> I	ω		Rep Firm Sales Office ( ) Salesperson ( ) Salesperson Phone# Salesperson FAX#
									Spots/Week  1	one#
\$360.00	\$500.00	\$425.00	& 425,00	\$240.00	\$240.00	\$1,100.00	\$625.00	\$625.00	Rate  \$300.00	WASHINGTON JAMIE ANDRUS 202-872-1155
1	ш	ហ	ω	ហ	ω	1	ຜາ	ω	Total Spots	

	EC'd Yes	Rep Order# 79
		7904206 V
		Ver# 1
		Status New
		Traffic Order#
	Last Received:	Printed: 09/17/201
•	09/17/2012 10:32 AM	09/17/2012 1:07 PM

o Buvlines: All Lines	ast Keceived:
l Lines	09/17/2012 10:32

3 of 4

				C	O per James				
Station KS Advertiser ( Product ( Fistimate#	KSL-TV SALT LAKE CITY CFIF 1011	Agency ( ) MAIN 9 PO BOX 25092 ALEXANDRIA Agency C/P1/P2/F 61	( ) MAIN STREET MEDIA GROUP PO BOX 25092 ALEXANDRIA, VA 22314 P1/P2/F 61/130/1011	MEDIA GROU 14		Rep Firm Sales Office ( Salesperson (	) WASHINGTON ) JAMIE ANDRUS	TON DRUS	
	Noelle Ramsey	Flight Dates Hiatus Weeks	09/19/2012 - 09/28/2012	9/28/2012		Salesperson Phone# Salesperson FAX#	ne# 202-872-1155 #	-1155	
In Day	Program		Time	Len	Dates	/ Spots/	Spots/Week	Rate	Total Spots
47 SA Rating: 6.9	KSL 5 NEWS AT 10 - SAT		10P-1035P	:30	09/22-09/22	н		\$1,800.00	ч
48 SU Rating: 9.1	KSL 5 NEWS AT 10 - SUN		10P-1035P	:30	09/23-09/23	Ļ		\$2,600.00	بر
49 W-F Rating: 3.0	TODAY SHOW 7-8A		7A-8A	:30	09/19-09/21	ω		\$950.00	ω
	Buyline Comment: 1/DAY								
52 M-F Rating: 3.0	TODAY SHOW 7-8A		7A-8A	:30	09/24-09/28	<b>U</b> I		\$950.00	ίπ
	Buyline Comment: 1/DAY								
57 W-F Rating: 7.7	KSI 5 NEWS AT 10		109-1035P	:30	09/19-09/21	ω		\$2,500.00	ω
	Buyline Comment: 1/DAY								
60 M-F Rating: 7.7	KSL 5 NEWS AT 10		10P-1035P	:30	09/24-09/28	Ui		\$2,500.00	<b>ι</b>
	Buyline Comment: 1/DAY								
65 F Rating: 3.6	DATELINE		9 <b>P-</b> 10P	:30	09/21-09/21	щ		\$1,400.00	щ
66 F Rating: 3.6	DATELINE		9P-10P	:30	09/28-09/28	Ь		\$1,400.00	Н

---REPORT TOTALS-

Report Totals: 66 / \$57,090.00

Rep Order# 7904206 Ver# 1 Status New EC'd Yes	Station KSL-TV SALT LAKE CITY Advertiser ( ) CTR FOR INDV FREEDOM Product CEIF Estimate# 1011		SALES MONTHLY TOTALS-	Sep 12: 66 / \$57,090.00	Sales Totals: 66 / \$57,090.00	Station Totals: 66 / \$57,090.00	Lines not sent/rcld/rtrn: 0 / \$0.00COMPETITIVE	Market Totals \$285,450		
	Agen Agen	Agei Fligh Hiat						CABL	KUCW	
Traffic Order#	ncy ( ) MAIN S PO BOX 25092 ALEXANDRIA 61	Agency Cr. 117 218. Flight Dates Hiatus Weeks						%	oh O	
#	( ) MAIN STREET ME PO BOX 25092 ALEXANDRIA, VA 22314 PI/P2/E 61/139/1011	09/19/2						KJZZ	KUTV	
Show	Agency ( ) MAIN STREET MEDIA GROUP PO BOX 25092 ALEXANDRIA, VA 22314 Agency C/P1/P2/E 61/139/1011	Agency Cr. 17.27. 01/15/1011  Flight Dates 09/19/2012 - 09/28/2012  Hiatus Weeks						%	ф О	
Printed: Last Received: ring Buylines: Al	GROUP	ъ						KSL	NSL	
Printed: 09, Last Received: 09, Showing Buylines: All Lines								20%	ø⁄e ○	
09/17/2012 1:07 PM 09/17/2012 10:32 AM ines	Rep Firm Sales Office ( Salesperson (	Salesperson Phone# Salesperson FAX#						KSTU	UNKN	
07 PM :32 AM		n Phone# n FAX#						%0	% 0 8	
	) WASHINGTON ) JAMIE ANDRUS	202-872-1155						KTVX 0%		
4										

4 of 4

Books Demos

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